

cast

feast or family

Skull and Cakebones

Their tag line says it all: “Shh, They’re Vegan.” Are they referring to the pastries, or themselves? The answer is both because neither owner Yauss or Sascha is vegan! Austin is hip, but this is still the south. Pastries and desserts have generations of pedigree to contend with. They swear you’d never know you were eating vegan treats. Austin food retailers including Whole Foods agree and are among the numerous whole sale accounts they’ve acquired in a short time. Next steps: the construction of their café storefront which is underway now.

Yauss:

Yauss grew up in a Persian household, immersed in exotic foods and ingredients. Even as a successful graphic designer, food played a huge role in her life – and she knew this calling couldn’t be ignored. It was her mother who pushed her to take the leap of faith into the food world, investing her own savings to jump start the business. Yauss is the pragmatist, the planner, the business brain in the relationship.

Sascha:

Her father’s side is Czech, her mother’s side is all Southern. Nothing about either of these cultures is low-fat, gluten free or vegan, but her daughter’s allergies led her to vegan baking as alternatives. The only problem was she hated all the recipes. Her solution was to open her grandmother’s cook books and slowly start substituting ingredients. Through trial and error, and without any culinary training, she has become the creative side to this successful business.



YAUSS



SASCHA

