

cast

feast or family

Lick Honest Ice Cream

Anthony & Chad were a happy married couple living in New York when they decided to gamble everything on a dream. They sold their home, packed their car and drove to Texas to open Austin's first locally sourced, hand made, seasonal ice cream shop. Within five years they opened four shops and established 90 wholesale accounts, proving their cream, rises to the top.

Anthony:

Anthony has always had two loves: Texas and ice cream. He's never once been without an ice cream maker on the counter and he always knew he'd move back to Texas. He learned baking from his mother and grandmother on their farm in Texas at a very young age. Later, he honed his skills while working as a baker in New York, experimenting with different flavor combinations and ingredients. Now he comes up with weekly flavors for the store, inspired and supplied by the local farms they partner with.

Chad:

Chad studied marketing and interior design. When he and Anthony met in New York, he was designing stores for Kenneth Cole, Victoria Secret and other top retailers, but it wasn't satisfying his independence. As the entrepreneur, it was Chad's idea that he and Anthony go into business together – against Anthony's better judgment. Five years later, their business is booming and their love is stronger than ever.



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